



## BEAM & BRANCH BELIEFS

We believe that positive attributes count

What we do & say matters

How we conduct ourselves

How we serve others

We believe in an honest work ethic

Complete all work with integrity

Never cut corners

Honor the details

We believe attitude matters

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Seeking to find the good in others

Taking responsibility for our actions

Listening, caring, and being a friend

We believe in representing our clients well

With our very best efforts

By our care & concern

To be the very best agent they deserve

We believe in encouraging one another

Celebrating in successes

Building one another up

Being a shoulder to lean on